

# Evan Harvey

**PRODUCTION**  
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## Work Experiences

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### Director of Production

#### Allen Hall Advertising

Eugene, OR (June 2021 - Present)

- Selected as 1 of 7 students to lead the entire Allen Hall Advertising agency of 80+ students.
- Mentors production team, lead all-agency meetings, and guides client teams.

### Producer

Eugene, OR (May 2020 - June 2021)

- Conceptualized, planned, coordinated, and led production shoots for local Eugene clients in a variety of mediums.
- Generated 14k+ page views, thousands of social media followers, and increased sales for several clients.
- *Clients:* Oregon Women's Basketball, TutorTree, Max's Tavern, Keap Athletics, Protection Connection, New Venture Championship, and AHA Website/Social Media

### Producer

#### After Hours

Eugene, OR (June 2021 - Present)

- Conceptualize, plan, and shoot for several projects for After Hours (workshops, headshots, and more).
- Update and layout website information that brings in over 2.5k page views and 1k unique visitors.
- Responsible for ideation, creation, and production & distribution of podcasts through release software to be released bi-weekly.
- Run and lead a program that brings over 100 UO SOJC students to connect, learn, and meet.

### Photographer & Production Assistant

#### Allen Hall Media

Eugene, OR (Dec. 2019 - Sept. 2020)

- Captured digital photography for local Eugene clients, crafted decks for idea presentation, and collaborated with directors for a student-run media production agency.
- Valued as a competent behind-the-scenes leader ensuring production events are executed smoothly and efficiently.
- Captured behind-the-scenes content to be used for social media content, website assets, and client deck presentation.
- *Clients:* Lane Transit District & Allen Hall Media Website

### Production Intern

#### The Inturnship

Eugene, OR (June 2020 - Sept. 2020)

- Worked with multicultural teams with diverse talent as the coordinator for meetings and timelines.
- Lead teams by communicating a vision for the project and ensuring project plans were stuck to
- Worked hands-on social rebranding and website rebranding projects

## Education

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### University of Oregon

B.S. in Advertising

June 2022

Dean's List Recipient

## Skills & Software

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- Adobe Ae, Lr, Ps, Pr, Br + Id
- Microsoft Office
- Squarespace, Readymag, & Wix
- Keynote & Canva
- Google Suite
- Slack & Microsoft Teams

## Bonus

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- Boba devotee
- Owner of 14 K-pop albums
- Wears sunscreen religiously
- Will put brunch in Google Calendar
- Conmorting & Confident Spotify music moods